



# International Cancer Education Conference

## *Cancer Education in Diverse Populations: Disparities, Genomics & Innovations*

### 21-23 October 2015 • Tucson, Arizona, USA

American Association for Cancer Education • Cancer Patient Education Network • European Association for Cancer Education

[2015.attendicec.org](http://2015.attendicec.org)



## 2015 EXHIBITOR AND MARKETING OPPORTUNITIES PROSPECTUS

International Cancer Education Conference, 154 Hansen Road, Suite 201, Charlottesville, VA 22911  
Tel: +1.434.284.4445 | Fax: +1.434.977.1856 | email: [info@attendicec.org](mailto:info@attendicec.org)



YOU'RE  
INVITED



The International Cancer Education Conference, hosted by AACE, CPEN and EACE, promises to be an exciting opportunity for you to reach key decision makers and an extremely committed audience of cancer educators. Their combined 400+ members are dedicated to promoting accurate, effective and focused cancer education through advocacy, scientific investigation, development, evaluation and dissemination of information relevant to cancer education. These are the nation's leading specialists in the cancer care, education, research, survivorship and palliative care fields. We look forward to talking with you in Tucson, Arizona!

## ICEC Attendees Are...



- Oncologists
- Physicians
- Surgeons
- Nurses
- Allied Health Professionals
- Social Workers
- Patient Navigators
- Health Educators
- Librarians
- Public Health Professionals
- Students

And many other members of the cancer care community!

- **Gain exposure** to a highly targeted audience of cancer education professionals committed to improving cancer patient outcomes
- **Network** with attendees, speakers, and international leaders in cancer education programs and research
- **Gather sales leads** and conduct valuable market research
- **Make new contacts** during many face-to-face opportunities, including breakfasts, breaks and two dedicated poster and exhibitor sessions, all guaranteed to promote traffic
- **Align your organization** with highly respected cancer professionals

Exhibiting in Tucson shows your support for the cancer education community. Contact our Conference Director, Lynne Valentic, at [lvalentic@aceonline.com](mailto:lvalentic@aceonline.com) for more information.

EXHIBIT  
@ ICEC

## Non-Profit Exhibitor—\$500

Non-profit and institute organizations may apply for discounted exhibit space at a price of \$500 with a copy of their tax-exempt certificate. Includes one conference registration for a booth representative and listing in the Conference Guide and on the website.

## Advocating Exhibitor—\$1,000

For-profit organizations may apply for an exhibit space including one conference registration for a booth representative and listing in the Conference Guide and on the website.

## Enriching Exhibitor—\$3,000

- One additional conference registration
- Logo featured on one eblast to the ICEC mailing list
- Networking opportunities with ICEC leadership
- Recognition at the plenary sessions
- Acknowledgement on the ICEC website
- Opportunity to reserve advertising opportunities at the ICEC

## Sustaining Exhibitor—\$5,000

- Two additional conference registrations
- Logo featured on two ebasts to the ICEC mailing list
- Networking opportunities with ICEC leadership
- Recognition at the plenary sessions
- Acknowledgement on the ICEC website
- The option of hosting an ancillary event (at your expense) at a time that does not conflict with the conference program
- Priority in reserving advertising opportunities at the ICEC

## Innovating Exhibitor—\$7,000

- Five additional conference registrations
- Logo featured on three ebasts to the ICEC mailing list
- Networking opportunities with ICEC leadership
- Recognition at the plenary sessions
- Acknowledgement on the ICEC website
- The option of hosting an ancillary event (at your expense) at a time that does not conflict with the conference program
- Priority placement on signage and announcements throughout the meeting

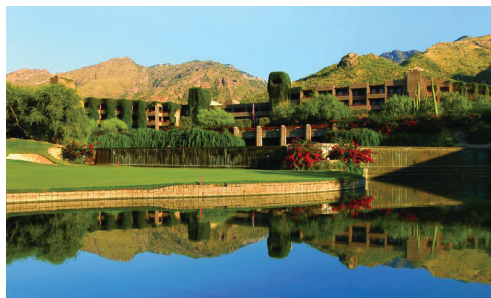
### All Exhibitors Receive...

- Highly visible tabletop booth in the exhibit area, draped table, and two chairs
- One line tabletop identification sign
- Complimentary full conference registration for one (1) exhibit booth representative
- Access to all educational programs
- All provided meals and refreshment breaks
- Contact with attendees during dedicated exhibitor networking sessions
- Featured acknowledgement on the conference website
- Listing in the conference guide
- Inclusion in our exhibit map game and the opportunity to provide prizes for the game drawing
- Acknowledgement on scrolling slides during a general session
- All printed and online conference materials, including conference guide and registration list

***Booths will be assigned on a first come, first served basis.***

# EXHIBIT @ ICEC

Stay with us at the conference hotel, the breathtaking  
Loews Ventana Canyon Resort in Tucson, Arizona!



**Special 2015 Conference Rate:**  
**\$189 single/double (plus tax)**

7000 N. Resort Drive  
Tucson, Arizona 85750  
United States

Phone: (520) 299-2020

Toll-free reservations: (800) 234-5117

Fax: (520) 299-4151

Email: [ventanareservations@loewshotels.com](mailto:ventanareservations@loewshotels.com)

*Please mention the International Cancer Education Conference in order to reserve your room at the conference rate. Rooms are subject to availability, and reservations must be made by **30 September 2015**.*

*The ICEC would like to thank its exhibitors and supporters from past conferences and we invite you to join this impressive group of organizations!*

American Cancer Society  
American College of Surgeons  
American Society of Clinical  
Oncology (ASCO)  
Astellas  
Canadian Cancer Society  
Cancer Help Institute  
Dana-Farber Cancer Institute  
Dendreon  
Diplomat Specialty Pharmacy  
Fred Hutchinson Cancer Research  
Center  
Genentech  
Genomic Health  
Gilead Sciences  
Heeter  
Lilly Oncology  
Mayo Clinic - Native American  
Programs  
Mayo Clinic Cancer Center  
Moffitt Cancer Center and Research  
Institute  
Myriad Genetics

National Cancer Institute's Cancer  
Information Service  
National Coalition for Cancer Survivorship  
National Marrow Donor Program, Be the  
Match  
Omni Health Media  
Ovarian & Breast Cancer Alliance  
Pfizer  
Qiagen  
Seattle Cancer Care Alliance  
Smarter Medical Care  
SonaCare Medical  
Southeast Minnesota Chapter Oncology  
Nursing Society  
Stay Out of the Sun Foundation  
Surround Health  
Susan G. Komen  
University of Michigan, Ann Arbor  
Voices of Hope  
Wildbleu  
Young Survival Coalition

Advertising and event support is an ideal way to stand out from other exhibitors, maximize your visibility among attendees and affirm your commitment to cancer education. We will put together a support package to meet your needs. Contact Jen Alluisi, Program Director, at [jalluisi@aceonline.com](mailto:jalluisi@aceonline.com) for more information.

## ADS & SUPPORT

### Commercial Marketing Opportunities

#### Special Joint Reception – \$7,500

Your organization will receive recognition through signage and promotional materials as the exclusive sponsor of the special joint reception that welcomes attendees to Tucson.

#### Continental Breakfast – \$4,000

Continental Breakfast is provided for attendees each day of the conference in the exhibit area. Sponsors receive recognition in conference promotions and in signs posted during the breakfast.

#### Coffee Breaks – \$2,500

Coffee breaks are held in the morning and afternoon each day of the conference in the exhibit area. Sponsor one of these breaks and your organization will receive recognition in conference promotions and signs posted in the break areas.

#### Special Joint Reception Entertainment – \$2,500

Sponsor a musical or cultural act to perform at the welcome reception. Your organization will receive recognition in conference promotions and in signs posted during the reception.

#### Mobile Conference App – \$1,500 (limited to 1 exclusive sponsor)

Enhance your presence at the conference by taking your brand mobile. Your banner ad and a link to your website will appear at the top of the mobile conference app designed for tablets and smartphones.



#### Morning Wellness Session – \$750

The ICEC will feature early morning wellness activities for attendees such as yoga and tai chi. Your organization will receive recognition in conference promotions and in signs posted during the activity.

#### Conference Email Blasts – \$750 (limit 2 sponsors)

Include your banner ad in two email blasts promoting the conference. Your ad will be included in messages sent to over 1,000 potential attendees.

#### Printed Conference Guide Advertising

Include your ad in our printed Conference Guide distributed to all attendees. Choose a full page (\$400), half page (\$250), or quarter page (\$150) ad placement (all ads b/w).

### Exclusive Offers for Nonprofits

#### Conference Bag – \$1,500

There is no better way to reach every attendee at the conference than by putting your name and logo on the official conference bag. Your organization may also place promotional materials in the bags (subject to conference management approval and in accordance with ACCME regulations).

#### Lanyards – \$750

A key promotional tool at any meeting, you will make an impact among all attendees who will be wearing the official conference lanyard with your company's name or logo.



# PROGRAM SCHEDULE

(subject to change)



## Wednesday, 21 October 2015

8:00 - 10:00 AM	<b>Workshop 1</b> Neuroplasticity: Real World, Scientific Solutions to Address Cancer-Related Brain Fog	<b>Workshop 2</b> Working with Native Populations to Improve Cancer Care Equity	<b>Workshop 3</b> Steps, Stairs and Skills: Climbing your Way towards Cancer Education that Embraces Culture and Literacy!
10:00 - 10:30 AM	<b>Transition Break</b> No refreshments		
10:30 AM - 12:30 PM	<b>Workshop 4</b> Genomics and Cancer Care	<b>Workshop 5</b> Geriatric Oncology	<b>Workshop 6</b> The Art of Journal Writing & Reviewing: Keys to Success
12:30 - 2:00 PM	<b>Lunch</b> On your own		<b>Incyte-sponsored Lunch Presentation (12:45-1:45 PM)</b> <b>Jakafi (ruxolitinib) – A First-in-Class Drug to Treat Patients with:</b> <ul style="list-style-type: none"> <li>• Intermediate or High-risk Myelofibrosis</li> <li>• Polycythemia Vera who have had an Inadequate Response to or are intolerant of Hydroxyurea</li> </ul>
2:00 - 3:30 PM	<b>Welcome, Opening Remarks, and Opening Plenary</b> Featuring Tohono O'odham blessing and <b>Can Diet and Physical Activity Prevent Cancer Progression?</b> from David S. Alberts MD, University of Arizona Cancer Center		
3:30 - 4:30 PM	<b>The NCI R25 Cancer Research Education Grants Program: Moving Forward with the New NIH Guidelines</b> from Ming Lei PhD, National Cancer Institute		
4:30 - 6:00 PM	<b>Roundtable Discussions</b> Topics TBD		
6:00 - 6:30 PM	<b>Concurrent Session Moderators Instructional Sessions</b> (By Invitation)		
6:30 - 7:00 PM	<b>Poster Judges Instructional Sessions</b> (By Invitation)		
7:15 - 8:15 PM	<b>Special Joint Reception</b> Hors d'oeuvres with Cash Bar, Bill's Grill		

## Thursday, 22 October 2015

6:15 - 6:45 AM	Morning Wellness Session: Laughter Yoga with Jila Tanha		
7:00 - 8:00 AM	Continental Breakfast and Networking with Exhibitors		EACE Breakfast Meeting (By Invitation)
8:00 - 9:00 AM	Samuel C. Harvey Lecture Creating a Community to Advance Bladder Cancer Awareness, Education and Research to Improve the Quality of Life for Patients and Families <i>from Diane Zipursky Quale JD, Bladder Cancer Advocacy Network</i>		
9:00 - 9:15 AM	Transition Break		
9:15 - 10:45 AM	Session 1A: The Role of Communication and Community Education in Decreasing Health Disparities Selected from abstracts	Session 1B: Lung Cancer and Smoking Cessation Selected from abstracts	Session 1C: Cancer Education Opportunities in Diverse Global Populations INVITED
10:45 - 11:00 AM	Transition Break <i>No refreshments</i>		
11:00 AM - 12:30 PM	Poster Session A and Networking with Exhibitors		

## Exhibitor Schedule

**Set-up:** Wednesday, 12:30 - 8:15 pm

**Show hours:** Thursday, 7:00 am - Friday, 4:15 pm (most traffic during breakfasts, breaks, and poster sessions)

**Take-down:** Friday, 4:15 - 6:15 pm

**PROGRAM  
SCHEDULE**  
(subject to change)

## Thursday, 22 October 2015, continued

12:30 - 2:00 PM	Lunch		JCE Editorial Board Luncheon (By Invitation)	
2:00 - 3:30 PM	Session 2A: Genomics and Precision Medicine Selected from abstracts	Session 2B: Cancer Education in Women's Health Selected from abstracts	Session 2C: Survivorship and Psychosocial Oncology Selected from abstracts	Session 2D: Designing Cancer Interventions for Diverse Populations INVITED
3:30 - 3:45 PM	Transition Break			
3:45 - 4:45 PM	Plenary Presentation Skin Cancer Prevention Education: A Growing Trend for a Global Problem from Robin B. Harris PhD, University of Arizona Mel & Enid Zuckerman College of Public Health, and Lois J. Loescher PhD, RN, FAAN, University of Arizona College of Nursing			
5:30 - 9:30 PM	Special Dinner Event Tucson Botanical Gardens			

## Friday, 23 October 2015

6:15 - 6:45 AM	Morning Wellness Session: Gentle Yoga			
7:00 - 8:00 AM	Continental Breakfast and Networking with Exhibitors		CPEN Interest Groups	
8:00 - 9:00 AM	Plenary Presentation Lessons Learned in Cancer Education with American Indians and Alaska Native Populations <i>from Judith S. Kaur MD, Mayo Clinic Cancer Center</i>			
9:00 - 9:15 AM	Transition Break <i>No refreshments</i>			
9:15 - 10:45 AM	Session 3A: Cancer Education to Benefit Children, Adolescents & Young Adults Selected from abstracts	Session 3B: Integrating Technologies and Multimedia into Cancer Education Selected from abstracts	Session 3C: Healthcare Professional Education Selected from abstracts	Session 3D: Translating Global Cancer Education to Diverse Populations in the U.S. INVITED
10:45 - 11:00 AM	Transition Break			
11:00 AM - 12:30 PM	Poster Session B and Networking with Exhibitors			
12:30 - 12:45 PM	Transition Break <i>No refreshments</i>			
12:45 - 2:15 PM	AACE Business Luncheons and Awards		CPEN Business Luncheons and Awards	
2:15 - 2:30 PM	Transition Break <i>No refreshments</i>			
2:30 - 4:00 PM	Session 4A: Health Literacy and Communication Across the Cancer Spectrum Selected from abstracts	Session 4B: Patient and/or Family Education Selected from abstracts	Session 4C: Using Research and Training to Improve Cancer Education for Diverse Populations Selected from abstracts	Session 4D: Innovations in Patient Education: Teaching Tools and Materials Assessment INVITED
4:00 - 4:15 PM	Transition Break			
4:15 - 5:15 PM	Plenary Presentation Assessment of Health Professional Students <i>from Darren Starmer BN, MEdStds (Hons), University of Notre Dame Australia</i>			
5:15 - 6:15 PM	Closing Ceremony and Awards <i>Best of the Best! Oral and Poster Award Winners</i>			

# EXHIBIT RULES

## Certificate of Insurance

Exhibitors and their authorized decorators must have liability insurance. Each exhibitor must provide a one-page "Certificate of Insurance" in the name of the American Association for Cancer Education from their insurance company showing coverage for the duration of the event, including move-in and move-out. The minimum requirement is liability and property damage insurance in no less than \$1,000,000 per occurrence.

## Assignment of Space

Exhibit booth assignments will be made on a first-come, first-served basis upon receipt of payment and a completed Exhibitor Registration form. After registering, you will receive a confirmation letter with your assigned number and location.

## Booth Restrictions

(a) Booth banners and display elements cannot exceed a height of 3 feet if placed on table. (b) 'Subleasing' of space is not permitted.

## Ancillary Events

An ancillary event is any function held during the ICEC by a party other than AACE, CPEN or EACE. All ancillary events must receive ICEC authorization whether the organizer is requesting ICEC meeting space or holding the event off-site. No events may be scheduled during ICEC educational sessions.

To obtain ICEC meeting space, the organizer must be an exhibitor and/or conference supporter.

## Liability/Hold Harmless

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend AACE, CPEN and EACE from and against any and all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney's fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and AACE, CPEN and EACE and their respective agents or employees shall not be responsible for loss, damage or destruction of property.

## Protection of Exhibit Space

Nothing shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the venue without the written permission of ICEC or a representative of the venue, which must be provided to ICEC staff.

## Enforcement of Rules and Regulations

The rules and regulations of the ICEC exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that the ICEC shall have the right to make such rules and regulations or changes in floor plan arrangements of booths for said exhibition as it shall deem necessary. The ICEC shall have the final determination for enforcement of all rules, regulations and conditions. The ICEC reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the AACE, CPEN or EACE mission and values. This includes the conduct of persons and the content and placement of printed matter. The ICEC may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

## Exhibitor Responsibility and Badges

Each exhibitor must name at least one person to be representative in connection with installation, operation, tear-down and removal of the exhibit. The ICEC reserves the right to have the exhibit installed or cleared at the expense of the exhibitor. Each booth includes one (1) complimentary registration. Exhibitors are invited to attend the sessions, but must wear their badges at all conference functions. Additional representatives may register for an additional fee.

## Cancellations and Refunds

Refund requests must be made in writing to the ICEC Headquarters on or prior to 21 September 2015. A 50% refund of the registration fees will be given for cancellations received on or prior to 21 September 2015. No refunds will be made after 21 September 2015. No refunds will be made to individuals who attend a portion of the meeting. No refunds will be made for cancellations due to inclement weather. The ICEC reserves the right to substitute faculty, or cancel or reschedule sessions (because of low enrollment or other circumstances). If the ICEC must cancel the conference in its entirety, the ICEC may refund the appropriate registration fees to all conference registrants; no refunds will be made for travel expenses related to the conference.

## Compliance with Fire Regulations & Laws

No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the local fire department or insurance carriers, may be used in any booth or in the exhibit area. Exhibitors must comply with all laws, rules, regulations and ordinances.

**For exhibit-related questions please  
contact Lynne Valentic at  
[lvalentic@aceonline.com](mailto:lvalentic@aceonline.com)**

## ACCME Conditions

1. STATEMENT OF PURPOSE: Program is for scientific and educational purposes only and will not promote the Company's products, directly or indirectly.
2. CONTROL OF CONTENT AND SELECTION OF PRESENTERS AND MODERATORS: The ICEC Program Committee is ultimately responsible for control of content and selection of presenters and moderators. The Company agrees not to direct the content of the program.
3. ROLE OF AACE: AACE will assume certain responsibilities for the overall management of this activity and the day-to-day communications with the parties associated with this activity, including faculty and the Company.
4. DISCLOSURE OF FINANCIAL RELATIONSHIPS: AACE will ensure meaningful disclosure to the audience of (a) Company funding and (b) any significant relationships that the Company has with AACE (e.g., grant recipient) or with individual speakers or moderators.
5. INVOLVEMENT IN CONTENT: There will be no "scripting," emphasis, or influence on content by the Company or its agents.

6. ANCILLARY PROMOTIONAL ACTIVITIES: No promotional activities will be permitted in the same room or obligate path as the educational activity. No product advertisements will be permitted in the program room.
7. OBJECTIVITY & BALANCE: The ICEC Program Committee will make every effort to ensure that data regarding the Company's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
8. LIMITATIONS ON DATA: The ICEC Program Committee will ensure, to the extent possible, meaningful disclosure of limitations on data, e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion.
9. DISCUSSION OF UNAPPROVED USES: The ICEC Program Committee will require that presenters disclose when a product is not approved in the United States for the uses under discussion.
10. OPPORTUNITIES FOR DEBATE: The ICEC Program Committee will ensure meaningful opportunities for questioning or scientific debate.

## 11. INDEPENDENCE OF AACE IN THE USE OF CONTRIBUTED FUNDS:

- a. Funds should be in the form of an educational grant made payable to AACE as directed.
- b. All other support associated with this CME activity (e.g., distributing brochures, preparing slides, etc.) must be given with the full knowledge and approval of AACE.
- c. No other funds from the Company will be paid to the program director, faculty, or others involved with CME activity (additional honoraria, extra social events, etc.).

All parties agree to abide by all requirements of the ACCME Standards for Commercial Support of Continuing Medical Education (appended).

AACE agrees to:

- 1) acknowledge educational support from the Company in program brochures, syllabi, and other program materials;
- 2) upon request, furnish the Company a report concerning the expenditure of the funds provided.



# Exhibitor Registration Form

Send form via email to [info@attendicec.org](mailto:info@attendicec.org), fax to +1 434.977.1856 or mail to: ICEC, 154 Hansen Rd. Ste. 201, Charlottesville, VA 22911, USA

List the contact person to whom all correspondence should be sent. (Please print clearly.)

E-mail full-color AND black/white logos to [info@attendicec.org](mailto:info@attendicec.org) for inclusion in conference materials. Your logo must be received no later than 21 September 2015 to be included in all printed materials.



International Cancer  
Education Conference  
21-23 October 2015  
Tucson, AZ, USA

*Cancer Education in Diverse Populations: Disparities, Genomics & Innovations*

Contact Person: \_\_\_\_\_  
Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
Address (cont.): \_\_\_\_\_  
City, State: \_\_\_\_\_  
Postal Code/Country: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

## Terms and Conditions

As an authorizing officer, I hereby authorize the ICEC to reserve exhibit space for use by the above company or organization. I hereby acknowledge receipt of and agree to abide by the Exposition Rules and Regulations and to all conditions under which exhibit space is leased to the ICEC. The ICEC reserves the absolute right, at any time, to determine the eligibility of any company or product for inclusion in the exhibit. I acknowledge that space assignments shall be acceptable unless the ICEC is notified in writing within fifteen (15) days of the date of assignment notification. I specify that the products or services listed in your description are those to be exhibited.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_ Title \_\_\_\_\_

## Exhibit Opportunities

- ☐ Nonprofit (1 booth rep) - \$500
  - ☐ Additional booth rep - \$425
- ☐ Advocating Exhibitor (1 booth rep) - \$1,000
- ☐ Enriching Exhibitor (2 booth reps) - \$3,000
- ☐ Sustaining Exhibitor (3 booth reps) - \$5,000
- ☐ Innovating Exhibitor (6 booth reps) - \$7,000
  - ☐ Additional for-profit booth reps
    - \$700 x \_\_\_\_\_ number of additional reps
    - \$\_\_\_\_\_ TOTAL for additional reps

### ☐ Prize for Exhibit Map Game drawing

Check this box if you would like to provide a prize to be given away during the closing plenary session to an attendee who completes the Exhibit Map Game. Exhibitor must tell ICEC organizers by 21 September 2015 what prize will be offered; attendees must be present to win.

**TOTAL  
Authorized Payment:**  
\$ \_\_\_\_\_

## Payment Information (AACE federal EIN: 52-1484376)

Total Payment (Marketing/Exhibition) \_\_\_\_\_ Check number: \_\_\_\_\_

Make checks payable to AACE. Remittance must be in U.S. Dollars. A \$25 surcharge will be assessed to cover any collection fees.

Credit Card (Please circle):      Visa      Mastercard      American Express  
Card number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CV2/CSC\*: \_\_\_\_\_  
Cardholder name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Signature: \_\_\_\_\_ Cardholder Email: \_\_\_\_\_

\*The CV2 (or CSC) code is the three digit security code located on the signature strip on the back of Visa and Mastercards. American Express cards have a four-digit security code located on the front.

# Marketing Opportunities Form

Send form via email to **info@attendicec.org**, fax to +1 434.977.1856 or mail to: ICEC, 154 Hansen Rd. Ste. 201, Charlottesville, VA 22911, USA

List the contact person to whom all correspondence should be sent. (Please print clearly.)

**E-mail full-color AND black/white logos and/or ads to [info@attendicec.org](mailto:info@attendicec.org) for inclusion in conference materials. Your logo must be received no later than 21 September 2015 to be included in all printed materials.**



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*Cancer Education in Diverse Populations: Disparities, Genomics & Innovations*

## Contact Information

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State/Province: \_\_\_\_\_

Postcode/ZIP: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

## Marketing Opportunities

- ☐ Special Joint Reception (\$7,500)
- ☐ Continental Breakfast (\$4,000)
- ☐ Coffee Breaks (\$2,500)
- ☐ Special Joint Reception Entertainment (\$2,500)
- ☐ Mobile Conference App Supporter (\$1,500)
- ☐ Morning Wellness Session (\$750)
- ☐ Conference Email Blasts (\$750)

### Printed Conference Guide Ad

- ☐ full page (\$400) ☐ half page (\$250)
- ☐ quarter page (\$150)  
(black and white ads only)

### Nonprofits Only

- ☐ Conference Bag (\$1,500)
- ☐ Lanyards (\$750)

**TOTAL Authorized Payment: \$ \_\_\_\_\_**

## Payment Information (AACE federal EIN: 52-1484376)

Total Payment (Support and Marketing) \_\_\_\_\_ Check number: \_\_\_\_\_

Make checks payable to AACE. Remittance must be in U.S. Dollars. A \$25 surcharge will be assessed to cover any collection fees.

Credit Card (Please circle):      Visa      Mastercard      American Express

Card number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CV2/CSC\*: \_\_\_\_\_

Cardholder name: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Cardholder Email: \_\_\_\_\_

\*The CV2 (or CSC) code is the three digit security code located on the signature strip on the back of Visa and Mastercards. American Express cards have a four-digit security code located on the front.