



International Cancer Education Conference

*Cancer Education in Diverse Populations:
Disparities, Genomics & Innovations*

21-23 October 2015 • Tucson, Arizona, USA

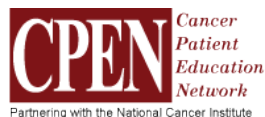
American Association for Cancer Education • Cancer Patient Education Network • European Association for Cancer Education

2015.attendicec.org



International Cancer Education Conference, 154 Hansen Road, Suite 201, Charlottesville, VA 22911
Tel: +1.434.284.4445 | Fax: +1.434.977.1856 | email: info@attendicec.org

YOU'RE
INVITED



The American Association for Cancer Education (AACE), the Cancer Patient Education Network (CPEN) and the European Association for Cancer Education (EACE) invite you to participate in the International Cancer Education Conference, 21-23 October 2015, in Tucson, Arizona, USA. Join 200+ of your cancer education colleagues dedicated to promoting accurate, effective and focused cancer education through advocacy, scientific investigation, development, evaluation and dissemination of information relevant to cancer education. The conference is a unique opportunity to meet with leading specialists in the cancer care, education, research, survivorship and palliative care fields. We hope that you will join us in Tucson, Arizona!

ICEC Attendees Are...



- Oncologists
- Physicians
- Surgeons
- Nurses
- Allied Health Professionals
- Social Workers
- Patient Navigators
- Health Educators
- Librarians
- Public Health Professionals
- Students

And many other members of the cancer care community!

Cancer education plays a key role in the nation's war to end cancer suffering and death. This conference features presentations showcasing validated educational models, provides a multidisciplinary forum for the dissemination of cancer education research, facilitates interdisciplinary networking, and enhances attendees' educational and evaluation skills. The goal of the conference organizers is to expand the cancer education community from which we can learn and share best practices in cancer education, making best use of our educational efforts.

Hotel

Loews Ventana Canyon Resort

7000 N. Resort Drive Phone: 520-299-2020
Tucson, Arizona 85750 Fax: 520-299-4151
United States Email: ventanareservations@loewshotels.com

HOTEL &
TRAVEL

Special 2015 Conference Rate: \$189 single/double (plus tax)

Reservations: 1-800-234-5117 or online at tinyurl.com/ICEC2015-Hotel

*Please mention the International Cancer Education Conference in order to reserve your room at the conference rate. Rooms are subject to availability, and reservations must be made by **30 September 2015**.*

Tucson's spectacular 'Ventana' or 'Window' to the Soul of the Sonoran desert is Loews Ventana Canyon. Above Tucson's Catalina Mountains, this stunning natural retreat offers a variety of activities, signature services and experiences to relax, energize and inspire guests. A playground of visitor delights includes: the luxurious Lakeside Spa & Tennis Center; Canyon hiking; professional stargazing; 2 Tom Fazio-designed PGA golf courses and lighted tennis courts; 2 swimming pools; a fitness center; nearby riding trails and more. Relax in the comfortable elegance of one of our 398 spacious guest rooms, including 26 suites. Each features a private viewing balcony, oversized tub, and breathtaking views of the desert mountains and night sky.



Air Travel



Meeting Code: **NMK6G**

The Tucson International Airport offers service to and from many cities within the U.S. and some international cities as well. The airport is approximately 40 minutes from the Loews Ventana Canyon Resort.

Delta Air Lines is pleased to offer discounted fares for the 2015 International Cancer Education Conference. Reservations and ticketing are only available via www.delta.com or by calling our Delta Meeting Network Reservations at 800-328-1111. Monday through Friday, 7:00am – 7:30pm CT and refer to the Meeting Code: NMK6G. Please note that a Direct Ticketing Charge will apply for booking by phone. When booking online, select Book A Trip, click on Advanced Search and enter the meeting code in the box provided on the Search Flights page.

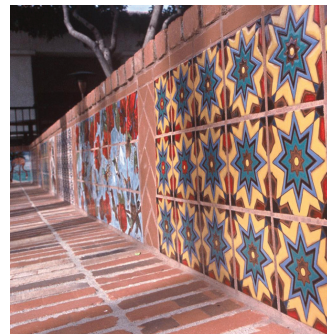
Reservations may also be made through Covington Travel who may be reached at 434-295-0004 or 888-295-0004. Please mention you are attending the International Cancer Education Conference, coordinated through Custom Management Group. For assistance by email, please send your request to team33@covtrav.com.

About Tucson, Arizona

Tucson, Arizona, and the surrounding area is one of the most popular tourist destinations in the United States. We strongly encourage conference attendees to consider coming early or staying after the conference for some rest and relaxation with your family; however, please be aware that many hotels and attractions sell out months in advance. Plan your trip as soon as possible to ensure you have the opportunity to experience everything on your preferred itinerary!

PROGRAM SCHEDULE

(subject to change)



Wednesday, 21 October 2015

8:00 - 10:00 AM	Workshop 1 Neuroplasticity: Real World, Scientific Solutions to Address Cancer-Related Brain Fog Heather Palmer PhD, Cognitive Rehabilitation at Maximum Capacity	Workshop 2 Working with Native Populations to Improve Cancer Care Equity Mary Koithan PhD CNS-BC, FAAN, University of Arizona College of Nursing, Natalie Pool BSN, PhD(c), University of Arizona College of Nursing, and Teshia Solomon PhD, University of Arizona College of Nursing	Workshop 3 Steps, Stairs and Skills: Climbing your Way towards Cancer Education that Embraces Culture and Literacy! Cathy Meade PhD, RN, FAAN, H. Lee Moffitt Cancer Center, Kristen Wells PhD, MPH, San Diego State University, and Clement K. Gwede PhD, RN, MPH, H. Lee Moffitt Cancer Center
10:00 - 10:30 AM	Transition Break No refreshments		
10:30 AM - 12:30 PM	Workshop 4 CANCELED	Workshop 5 Geriatric Oncology Martine Puts RN, PhD, University of Toronto, and Ewa Szumacher MD, M Ed, FRCP(C), Sunnybrook Research Institute	Workshop 6 The Art of Journal Writing & Reviewing: Keys to Success Arthur M Michalek PhD, FACE, University of Buffalo, and John Vetto MD, Oregon Health & Science University
12:30 - 2:00 PM	Lunch On your own		Incyte-sponsored Lunch Presentation (12:45-1:45 PM) Jakafi (ruxolitinib) – A First-in-Class Drug to Treat Patients with: <ul style="list-style-type: none"> • Intermediate or High-risk Myelofibrosis • Polycythemia Vera who have had an Inadequate Response to or are intolerant of Hydroxyurea
2:00 - 3:30 PM	Welcome and Opening Remarks Opening Plenary Featuring Tohono O'odham blessing and Can Diet and Physical Activity Prevent Cancer Progression? from David S. Alberts MD, University of Arizona Cancer Center		
3:30 - 4:30 PM	Plenary Presentation Topic TBA from Charles Kelly MD, FRCP, FRCR, Northern Centre for Cancer Care		
4:30 - 6:00 PM	Roundtable Discussions Topics TBD		
6:00 - 6:30 PM	Concurrent Session Moderators Instructional Sessions (By Invitation)		
6:30 - 7:00 PM	Poster Judges Instructional Sessions (By Invitation)		
7:15 - 8:15 PM	Special Joint Reception Hors d'oeuvres with Cash Bar		
8:30 - 10:00 PM	Star Party: A Guided Stargazing Experience with guest astronomers from the University of Arizona's Steward Observatory		



PROGRAM SCHEDULE (subject to change)

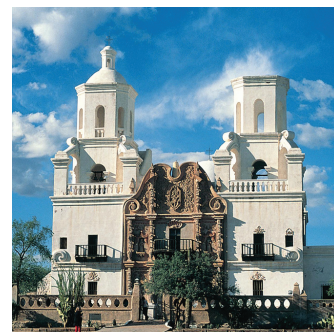
Thursday, 22 October 2015

6:15 - 6:45 AM	Morning Wellness Session: Laughter Yoga with Jila Tanha			
7:00 - 8:00 AM	Continental Breakfast and Networking with Exhibitors		EACE Breakfast Meeting (By Invitation)	
8:00 - 9:00 AM	Samuel C. Harvey Lecture Creating a Community to Advance Bladder Cancer Awareness, Education and Research to Improve the Quality of Life for Patients and Families <i>from Diane Zipursky Quale JD, Bladder Cancer Advocacy Network</i>			
9:00 - 9:15 AM	Transition Break <i>sponsored by the American Cancer Society</i>			
9:15 - 10:45 AM	Session 1A: The Role of Communication and Community Education in Decreasing Health Disparities Selected from abstracts	Session 1B: Lung Cancer and Smoking Cessation Selected from abstracts		Session 1C: Cancer Education Opportunities in Diverse Global Populations INVITED
10:45 - 11:00 AM	Transition Break <i>No refreshments</i>			
11:00 AM - 12:30 PM	Poster Session A and Networking with Exhibitors			
12:30 - 2:00 PM	Lunch		JCE Editorial Board Luncheon (By Invitation)	
2:00 - 3:30 PM	Session 2A: Genomics and Precision Medicine Selected from abstracts	Session 2B: Cancer Education in Women's Health Selected from abstracts	Session 2C: Survivorship and Psychosocial Oncology Selected from abstracts	Session 2D: Designing Cancer Interventions for Diverse Populations INVITED
3:30 - 3:45 PM	Transition Break			
3:45 - 4:45 PM	Plenary Presentation Skin Cancer Prevention Education: A Growing Trend for a Global Problem <i>from Robin B. Harris PhD, University of Arizona Mel & Enid Zuckerman College of Public Health, and Lois J. Loescher PhD, RN, FAAN, University of Arizona College of Nursing</i>			
5:30 - 9:30 PM	Special Dinner Event <i>Tucson Botanical Gardens</i>			



PROGRAM SCHEDULE

(subject to change)



Friday, 23 October 2015

6:15 - 6:45 AM	Morning Wellness Session: Gentle Yoga <i>sponsored by the American Cancer Society</i>			
7:00 - 8:00 AM	Continental Breakfast and Networking with Exhibitors		CPEN Interest Groups	
8:00 - 9:00 AM	Plenary Presentation Lessons Learned in Cancer Education with American Indians and Alaska Native Populations <i>from Judith S. Kaur MD, Mayo Clinic Cancer Center</i>			
9:00 - 9:15 AM	Transition Break <i>No refreshments</i>			
9:15 - 10:45 AM	Session 3A: Cancer Education to Benefit Children, Adolescents & Young Adults Selected from abstracts	Session 3B: Integrating Technologies and Multimedia into Cancer Education Selected from abstracts	Session 3C: Healthcare Professional Education Selected from abstracts	Session 3D: Translating Global Cancer Education to Diverse Populations in the U.S. INVITED
10:45 - 11:00 AM	Transition Break			
11:00 AM - 12:30 PM	Poster Session B and Networking with Exhibitors			
12:30 - 12:45 PM	Transition Break <i>No refreshments</i>			
12:45 - 2:15 PM	AACE Business Luncheons and Awards		CPEN Business Luncheons and Awards	
2:15 - 2:30 PM	Transition Break <i>No refreshments</i>			
2:30 - 4:00 PM	Session 4A: Health Literacy and Communication Across the Cancer Spectrum Selected from abstracts	Session 4B: Patient and/or Family Education Selected from abstracts	Session 4C: Using Research and Training to Improve Cancer Education for Diverse Populations Selected from abstracts	Session 4D: Innovations in Patient Education: Teaching Tools and Materials Assessment INVITED
4:00 - 4:15 PM	Transition Break			
4:15 - 5:15 PM	Plenary Presentation The NCI R25 Cancer Research Education Grants Program: Moving Forward with the New NIH Guidelines <i>from Ming Lei PhD, National Cancer Institute</i>			
5:15 - 6:15 PM	Closing Ceremony and Awards <i>Best of the Best! Oral and Poster Award Winners</i>			

Refund Policy

Refund requests must be made in writing to ICEC Headquarters on or prior to 21 September 2015. A 75% refund of the Conference and workshop(s) registration fees will be given for cancellations received on or prior to 21 September 2015. No refunds will be made after 21 September 2015. No refunds will be made to individuals who attend a portion of the meeting. No refunds will be made for cancellations due to inclement weather or travel delays. The conference organizers reserve the right to substitute faculty, or cancel or reschedule sessions (because of low enrollment or other circumstances). If the organizers must cancel the Conference in its entirety, ICEC may refund the appropriate registration fees to all Conference registrants; no refunds will be made for travel expenses related to the Conference.

Refunds in case of Emergency

If you are unable to attend the workshop(s) or the Conference based on serious illness or death (of self or a family member), a partial refund (amount paid minus a \$55 processing charge) may be granted. Emergency refund requests must be made in writing to ICEC Headquarters at the following address. All requests are reviewed to ensure compliance with policy.

International Cancer Education Conference
154 Hansen Road, Suite 201
Charlottesville, VA 22911 USA
Fax: +1 434.977.1856
info@attendicec.org

Substitution Policy

If you are unable to attend workshops or the Conference, you are welcome to send a colleague in your place. There is no fee to make this change up to 21 September 2015. Substitutions after 21 September 2015 will incur a \$55.00 processing fee.

Returned Check Policy

Remittance must be made in U.S. Dollars to the American Association for Cancer Education (AACE). A \$25.00 surcharge may be assessed to cover any collection fees.

Important Payment Note

The registration form must be accompanied by your credit card information or check in full payment of all applicable fees. All non-U.S. registrants will be charged the U.S. Dollar equivalent at the time the charge is processed unless otherwise indicated. To qualify for early registration rates, complete registration including payment must be submitted online, faxed or postmarked no later than 17 August 2015.

Exhibitors

Exhibitors are subject to the same refund and substitution policies above. However, exhibitors do not qualify for refunds in case of emergency with the belief that an exhibiting organization can send another representative if the original representative is unable to attend.

Media Attendance

The rules and regulations of the ICEC exhibits are intended to bring order and fairness to the Conference. The Conference organizers may issue press passes to representatives of news media outlets. To request a press pass, contact ICEC Headquarters at the following address.

International Cancer Education Conference
154 Hansen Road, Suite 201
Charlottesville, VA 22911 USA
Fax: +1 434.977.1856
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2015 International Cancer Education Conference Attendee Registration Form

Send form by fax to +1 434.977.1856 or mail to: ICEC, 154 Hansen Rd. Ste. 201, Charlottesville, VA 22911, USA

Name: (circle) Dr Mr Ms _____
(First) (Last) (Suffix/Degree) (Badge name/Nickname)

Organization: _____

Street Address: _____

City, State/Province: _____ ZIP/Postal Code: _____ Country: _____

Email: _____ Phone: _____ Fax: _____

Emergency Contact (required): Name: _____ Phone: _____

PLEASE CHOOSE ONE:

Membership dues paid or joining/renewing with registration: ☐ AACE Member ☐ CPEN Member ☐ EACE Member
☐ Nonmember ☐ Student (documentation from academic institution required when picking up registration materials at conference venue)

PRECONFERENCE WORKSHOPS

Wednesday, 21 October 2015

	AACE/CPEN/EACE MEMBER			NONMEMBER			STUDENT			
	early on/before 17 Aug 15	regular 4 Aug - 21 Sep 15	onsite After 21 Sep 15	early on/before 17 Aug 15	regular 4 Aug - 21 Sep 15	onsite After 21 Sep 15	early on/before 17 Aug 15	regular 4 Aug - 21 Sep 15	onsite After 21 Sep 15	
<input type="checkbox"/> 1. Neuroplasticity: Real World, Scientific Solutions...	\$40	\$50	\$60	\$65	\$75	\$85	\$25	\$35	\$45	\$ _____
<input type="checkbox"/> 2. Working with Native Populations to Improve...	\$40	\$50	\$60	\$65	\$75	\$85	\$25	\$35	\$45	\$ _____
<input type="checkbox"/> 3. Steps, Stairs, and Skills: Climbing your Way...	\$40	\$50	\$60	\$65	\$75	\$85	\$25	\$35	\$45	\$ _____
<input type="checkbox"/> 4. CANCELED	\$40	\$50	\$60	\$65	\$75	\$85	\$25	\$35	\$45	\$ _____
<input type="checkbox"/> 5. Geriatric Oncology	\$40	\$50	\$60	\$65	\$75	\$85	\$25	\$35	\$45	\$ _____
<input type="checkbox"/> 6. The Art of Journal Writing and Reviewing	\$40	\$50	\$60	\$65	\$75	\$85	\$25	\$35	\$45	\$ _____
<input type="checkbox"/> Wednesday sponsored lunch and presentation from Incyte (complimentary) on the drug Jakafi (ruxolitinib)										

CONFERENCE

Full Conference, 21-23 October 2015

☐ Three-Day Conference \$425 \$475 \$525 \$550 \$600 \$650 \$180 \$210 \$240 \$ _____

One Day Only Registration

☐ Wednesday, 21 October 2015 **ONLY** \$110 \$125 \$140 \$140 \$160 \$180 \$50 \$55 \$60 \$ _____
☐ Thursday, 22 October 2015 **ONLY** \$215 \$245 \$275 \$280 \$320 \$360 \$95 \$110 \$125 \$ _____
☐ Friday, 23 October 2015 **ONLY** \$215 \$245 \$275 \$280 \$320 \$360 \$95 \$110 \$125 \$ _____

Guest Registration

☐ One guest to attend full conference and all functions \$325 \$375 \$425 \$ _____

(day rates not available for guests; guests do not receive any conference materials)

Guest Name: _____

SPECIAL EVENTS

☐ Dinner at Tucson Botanical Gardens (Thurs., 22 Oct. 2015, 5:30-9:30 PM) - \$35 \$ _____

(does not include admission to the entire gardens, does include 1-hour butterfly exhibit access, dinner, and dinner speaker)

☐ Guest Ticket for dinner at Tucson Botanical Gardens (limit 1 guest) - \$45 \$ _____

Guest Name: _____

☐ Stargazing (Wed., 21 Oct. 2015, 8:30 PM) ☐ Laughter Yoga (Thurs., 22 Oct. 2015, 6:15 AM) ☐ Gentle Yoga (Fri., 23 Oct. 2015, 6:15 AM)

FRIDAY LUNCHEONS Please check if you plan to attend. No lunch will be served on Friday outside of these two luncheons.

☐ AACE Business Luncheon and Awards ☐ CPEN Business Luncheon and Awards

MEMBERSHIP DUES Renew or become a Member! (Optional)

☐ AACE Active Membership - \$195.00 ☐ CPEN Active Membership Renewal - \$125.00 ☐ EACE Annual Membership - \$50.00 \$ _____

1 Jan - 31 Dec 2015

or ☐ CPEN New Membership (Discount) - \$100.00

1 Jan - 31 Dec 2015

1 July 2015 - 30 June 2016

Total: \$ _____

CONTINUING EDUCATION

Continuing education is offered through the University of South Florida (USF) Health for physicians, nurses, social workers, mental health counselors, marriage and family counselors, and Certified Health Education Specialists (CHES). The CME/CEU certificate is available to you at NO CHARGE; however, you must indicate that you want a certificate in order to receive the correct forms to complete to be sent your certificate.

☐ Continuing Education Certificate

ADDITIONAL QUESTIONS

1. ☐ Dietary restrictions: _____ ☐ Additional needs: _____

This conference complies with the Americans with Disabilities Act by providing individuals with disabilities access to programs, services and activities.

2. ☐ Please do NOT include my contact information on the registration list distributed only to conference attendees.

3. How did you learn about our conference? ☐ Email ☐ Website ☐ Internet Search ☐ Colleague ☐ CoC Brief ☐ Other _____

PAYMENT INFORMATION

Check Number: _____ Credit Card: ☐ Visa ☐ Mastercard ☐ American Express PO Number: _____

Cardholder: _____ Signature: _____

Email: _____ Phone: _____

Card number: _____ Exp Date: _____ CV2/CSC*: _____

*The CV2 (or CSC) code is the three digit security code located on the signature strip on the back of Visa and Master Cards. American Express cards have a four-digit security code located on the front.